



2026 SPONSORSHIP MENU

Below is a list of opportunities to support the Rural Ideas Network while also positioning yourself as a resource to rural innovators across the US.

NETWORK CHAMPION – 1 available – \$25,000 investment

- This sponsorship level is the BEST WAY to position your brand's partnership with the Rural Ideas Network. The Network Champion is an exclusive opportunity - only 1 available.
- Your company can provide complimentary Rural Innovator memberships to your members, clients, or customers.
- You receive featured placement on the Rural Ideas Network homepage.
- You receive 6 complimentary summit registrations so your team can participate, share their insights, and make connections.
- We work with you to strategically promote featured content in 4 Rural Ideas Roundup newsletters throughout the year.
- We work with you to develop additional perks tailored to your business' goals.

INNOVATION CHAMPION – 1 available – \$12,500 investment

- This sponsorship level is an amazing way to position your brand's partnership with the Rural Ideas Network. The Innovation Champion is an exclusive opportunity - only 1 available.
- Your company can provide complimentary Rural Innovator memberships to your members, clients, or customers.
- You receive featured placement on the Rural Innovator Membership page.
- You also receive featured placement on 2 of our member-only resource pages (your choice of pages, based on availability).
- You will be featured as a sponsor for 2 of our Rural Innovator Showcase events during the year, an online event designed to highlight the inspiring people moving forward innovative rural ideas, strategies, or projects.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.
- We work with you to strategically promote featured content in 2 Rural Ideas Roundup newsletters throughout the year.



RURAL ENTHUSIAST – 1 available – \$5,000 investment

- This sponsorship level is a great way to position your brand within the Rural Ideas Network, 1 available.
- You receive featured placement on the Rural Enthusiast Free Membership page.
- You also receive featured placement on 1 of our member-only resource pages (your choice of page, based on availability).
- You will be featured as a sponsor for 1 of our Rural Innovator Showcase events during the year, an online event designed to highlight the inspiring people moving forward innovative rural ideas, strategies, or projects.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.
- We work with you to strategically promote featured content in 1 Rural Ideas Roundup newsletters throughout the year.
- We work with you to produce a featured Rural Ideas story for our story library, highlighting how you empower rural innovators.

2026 RURAL IDEAS SUMMIT SPONSOR MENU

Below is a list of opportunities to support the annual Rural Ideas Summit, a travel-free digital conference celebrating rural innovation and growth.

SUMMIT TITLE SPONSOR – 1 available – \$4,000 investment

- This sponsorship level provides the best positioning during our summit. The Summit Title Sponsor is an exclusive opportunity - only 1 available.
- You receive “powered by [your brand]” language anywhere and everywhere the Rural Ideas Summit is mentioned or featured - website, social channels, ads, etc.
- You receive the opportunity to welcome participants during the Summit’s opening remarks - so you can share why and how you support rural innovators through your products and/or services.
- You receive a complimentary virtual exhibitor booth during the Rural Ideas Summit.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.
- You receive a list of summit participant email addresses.



SUMMIT NETWORKING SPONSOR – 1 available – \$2,500 investment

- During the Summit, there will be a special session designed to help attendees quickly share info about themselves and meet other rural innovators from across the country, to help build their professional networks.
- You receive the opportunity to address all participants prior to the start of the networking session, to share why “connection” is so important to your business.
- Your brand will be recognized on the summit webpage and your company name and website link will be featured with the networking session info in the summit schedule.
- You receive a complimentary virtual exhibitor booth during the Rural Ideas Summit.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.
- You receive a list of summit participant email addresses.

RURAL INNOVATOR AWARD SPONSOR – 5 available – \$1,500 investment

- This sponsorship level is a great way to position your brand within the Rural Ideas Network. We welcome 1 sponsor for each award, given out to recognize innovative ideas in the following categories: marketing, community events, business strategies, and community projects.
- \$1,000 of your sponsorship is awarded to the rural innovator as part of the prize.
- You receive featured placement on the Rural Innovator Awards application and featured winners page.
- Your brand will be recognized on the summit webpage and your company name and website link will be featured with the awards session info in the summit schedule.
- You receive the opportunity to make remarks at the awards ceremony, part of the Rural Ideas Summit, so you can share why you support rural innovators.
- You receive a complimentary virtual exhibitor booth during the Rural Ideas Summit.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.



SUMMIT VIRTUAL EXPO SPONSOR – 1 available – \$1,000 investment

- During the Summit, there will be a virtual expo lobby that's open 30 minutes before the summit starts, over the lunch hour, and 30 minutes after the summit ends. This will be powered by Zoom Event Expo and will allow summit participants to "browse" exhibitor booths and enter zoom rooms to meet with the booth hosts.
- Your brand will be recognized on the summit webpage and your company name and website link will be featured with the expo session info in the summit schedule.
- You receive a complimentary virtual exhibitor booth during the Rural Ideas Summit.
- You receive 4 complimentary summit registrations so your team can participate, share their insights, and make connections.
- You receive a list of expo booth host email addresses.

Not ready to sponsor? Be an Exhibitor in our Virtual Expo! – \$300 investment

- You receive a virtual exhibitor booth that allows summit participants to "click into" your exhibitor zoom room to meet with you and learn more about your business, product, or service. You can demo web pages, online store items, anything you can do in a regular zoom meeting.
- The exhibitor lobby will be open 30 minutes before the summit starts, over the lunch break, and for 30 minute after the summit ends. Summit attendees can also visit the lobby & exhibitor booths between sessions.
- You will have an opportunity to test your exhibitor expo booth & zoom interface the day prior to the Summit, to ensure you're comfortable and ready.
- We also provide helpful YouTube videos (created by Zoom) to help you understand how your virtual expo booth works, so you can hit the ground running on the day of the Summit.

If you are interested in sponsoring any of these opportunities, or want to discuss other ways to support rural innovators, please contact:

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