

INNOVATION WORKS® TRAINING

A PROVEN FRAMEWORK FOR ENJOYABLE INNOVATION.

Become a part of the movement to foster innovation, build momentum, and promote teamwork to produce positive results. Our proprietary Innovation Works® framework can be applied to help clients innovate in just about every industry, around pretty much any topic.

Innovation Works® is a set of modular experiences that are customized to align with a client's goals, timeframes and budgets. After receiving this training, you'll have the skills and knowledge to develop and deliver unique Innovation Works® recipes tailored specifically to your clients.

And that's not all. Once you're certified to deliver Innovation Works®, you'll become a part of a growing network of innovators. You'll gain access to key resources and peer-learning opportunities with innovators from around the country.

WHY IT WORKS

Creating an innovative solution requires looking at things in new ways. Innovation Works® leverages proven innovation strategies, combined with elements from game-theory, to produce amazing results that drive growth.

When teams participate in Innovation Works® sessions, they learn valuable innovation skills, form new connections, and generate actionable solutions to pressing challenges. All through a hands-on, enjoyable experience.



HOW IT WORKS

INITIAL TRAINING & CERTIFICATION

This half-day live training (delivered virtually) will teach you how to successfully plan, market and deliver the Innovation Works® framework. Once trained, you'll be able to deliver unique Innovation Works® recipes to solve a variety of challenges for clients.

The average Innovation Works® session generates \$2,000 in a day, which means you can pay for your investment in this training with just one client.



Once certified, you will gain access to key resources and support to ensure you can successfully market, plan, and deliver Innovation Works®, including:

- Case study library
- Marketing & promotional resource library
- Monthly innovation cohort discussion
- Ongoing coaching and mentoring
- Access to a nation-wide network of innovators

Cost: \$2,000/participant (includes 1-year access to resources & support)

ANNUAL RECERTIFICATION

Renewing your certification annually allows you to continue facilitating Innovation Works® and have access to resources & support.

Recertification requirements:

- ✓ Participated in at least 4 innovation cohort discussions
- ✓ Conducted at least 2 Innovation Works® sessions
- ✓ Submitted at least 1 case study
- ✓ Paid \$1,000 annual recertification fee

INNOVATION WORKS® HAS HELPED CLIENTS:

- 🎯 Overcome pressing challenges
- 🎯 Create new product and process solutions
- 🎯 Develop innovation-based strategic plans
- 🎯 Power a highly engaging community visioning process
- 🎯 Drive a culture of continuous innovation

INNOVATION WORKS® HAS CREATED VALUE FOR:

- Small businesses
- Global corporations
- Healthcare systems
- Regional utilities
- Schools & school districts
- Local government
- Nonprofit organizations
- Professional associations



“This experience allowed cross-functional teams to rapidly generate solutions and produced seven concepts that were sent to the company’s patent attorneys. The process generated the protectable improvements we were looking for and the team had fun.”

- Senior Staff Engineer, Confidential Company

“Innovation Works® helped us identify strategies we can begin to implement right away. It introduced our students to the innovation process and showed faculty how to apply game theory and the innovation process to make the classroom experience more engaging.”

- Chris Bergman, Superintendent of Clarinda Community Schools